



Johan Museeuw

Nobody knows the ups-and-downs of a cycling career better than Johan Museeuw. The taste of euphoria and desolation. He knows the slippery path to success, but also knows how to rise again. Life lessons with a message for everyone. Who doesn't have to deal with the rollercoaster of life?



José De Cauwer

Former cyclist, former team manager, former national coach and sidekick of Michel Wuyts. The brain behind the success of Hennie Kuiper, the legendary Tour de France victory of Greg Le Mond in 1989 en the World Championship title of Tom Boonen in 2005. Is there anyone who knows the 'behind the scenes' of cycling better than him?



Rik Vanwalleghem:

Ex-journalist and former director of the Tour of Flanders Centre. He can be the moderator of a talk with one of the guests mentioned above, but he has his own lecture as well, which is about the comparison between top-level sport and the corporate world. How can you achieve a goal and how can cycling be the best metaphore for achieving your goal? How do you go for a determined goal? How do you build a strong team spirit? How do you cope with a setback or with a crisis? How do you manage different personalities in a group? € 375

LECTURES AND TALKS

Rik Vanwalleghem, former journalist, was really keen on bombarding cyclists with questions and is also keen on doing that all over again exclusively for your event. Possible guests are Ludo Dierckxsens, Johan Museeuw, José De Cauwer and Dirk Nachtergaele.



Ludo Dierckxsens

Stage winner in the Tour de France and Belgian champion as well. Remarkable fact: he only started racing in his early thirties and gave up his career as a plumber in order to pursue his dream.



Dirk Nachtergaele

Former 'soigneur' at the Quickstep team and Belgian Red Devils. Stories about a Polish cyclist who eats cups of glass and cyclists who lose their (false) teeth on the go. A wealth of stories. Ssstttt, don't tell anyone you know it from him...



Geert Vandebon

Geert Vandebon worked 23 years in the organisation of the most beautiful cycling classic in the world. He is a privileged witness of Flanders' Most Beautiful. Using archive pictures, unique documents, television montages, he digs into the past, but also takes a look at the future of the Tour of Flanders. € 145



Jurgen Creyf

Paul Deman was the winner of the first Tour of Flanders in 1913, but also worked as a spy by bike during the First World War (1914-1918). Jurgen Creyf takes you back through remarkable walk of life of the first Tour of Flanders winner. (30 minutes) € 105

Prices depend on the chosen guest. Price offer at request.